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IN-BOUND: A Fresh Look at Careers in the Modern Process Industry

Meet IN-BOUND, a new European initiative designed to connect young talent with future-ready careers in the modern process industry. Supported by the Erasmus+ project, this two-year project brings together partners from five European countries to reshape how young people view industrial jobs.

The process industry is evolving rapidly, focusing heavily on modern technology, sustainability, and human-centric work. However, many young job seekers and vocational education (VET) students still picture it as an outdated or unappealing field. IN-BOUND aims to change this story. We are creating new opportunities for young people, especially those facing social or economic barriers by providing them with the right skills and a clear picture of what a modern industrial career looks like.

To achieve this, the project team is developing a set of interactive and easy-to-use tools:

- **Interactive Job Profile Avatars:** These digital profiles will showcase real-world professions and the practical skills required for entry-level roles.
- **A Scenario-Based Video:** An engaging, interactive video that allows users to step into the shoes of a professional, face everyday workplace situations, and make decisions.
- **A Toolkit for Educators:** A practical guide to help teachers, trainers, and career counsellors confidently guide young learners toward these emerging career paths.
- **An Open Online Platform:** A central digital hub where all training and career resources will be freely available to anyone interested.

The IN-BOUND project is a joint effort led by the City of Tampere (Finland). The partnership also includes Mindshift Skills Hub (Portugal), Technical Institute of Heraklion Chamber (Greece), Pendik Vocational and Technical Anatolian High School (Türkiye), and the Business Foundation for Education (Bulgaria).

For more information about our activities, upcoming events, and free resources, please follow us on:

Instagram: https://www.instagram.com/in_bound_project/

Youtube: https://www.youtube.com/@IN_BOUND_project

Online platform: www.in-bound.eu